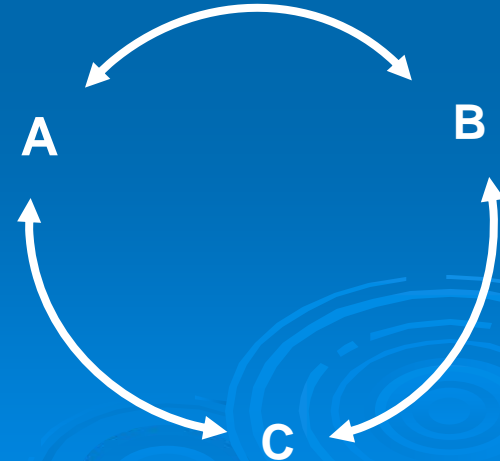
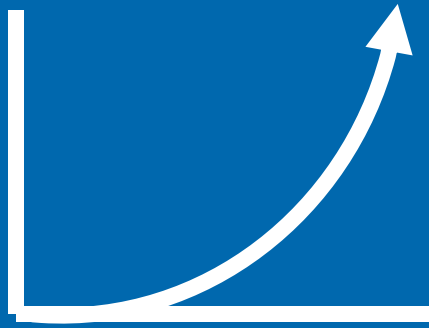


The Grinspoon Way: A Systems View



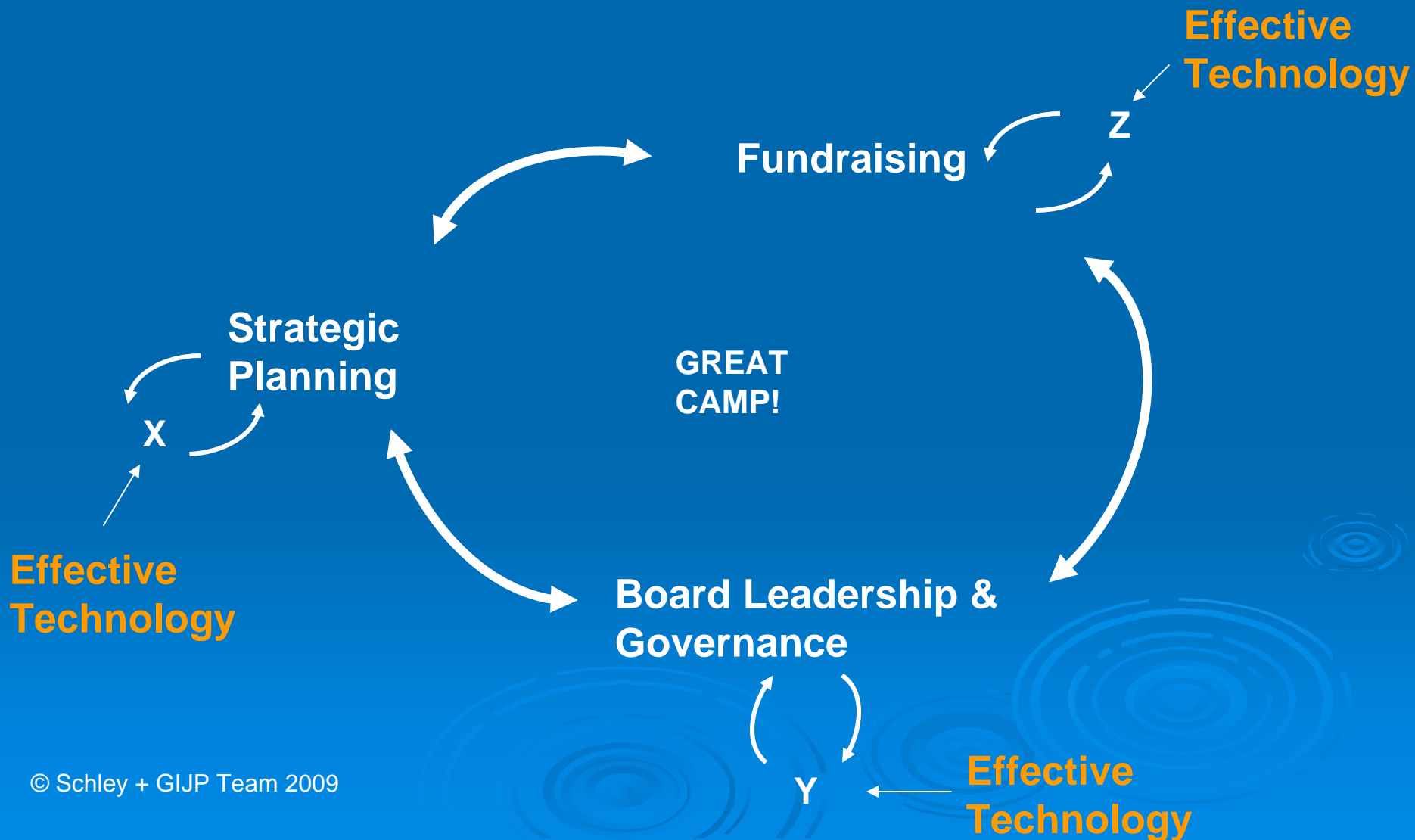
Grinspoon Institute core Competencies are:

- Strategic Planning
- Board Leadership and Governance
- Fundraising
- Technology

How are these related?

The Grinspoon Way: A Systems View

How to Create a Great Camp



Strategic Planning



Strategic Planning Notes:

Planning Leadership Includes:

- Diversity of key players
- Leadership partnership btw lay and staff
- Facilitator of High Quality!

Clarifying Process Includes:

- Future time frame
- Clear goals.
- Agreement on time commitment, schedule and deliverables.

Stakeholder Input Includes:

- Diverse stakeholder input – internal and external
- Broad review of issues – past trends and current reality
- Defining distinction between future vision, current reality and gap
 - Building Community by building collective understanding

Create Strategic Plan as Living Document Includes:

- Including ongoing assessment and evaluation

Board Leadership and Governance

**STRATEGIC
PLANNING**

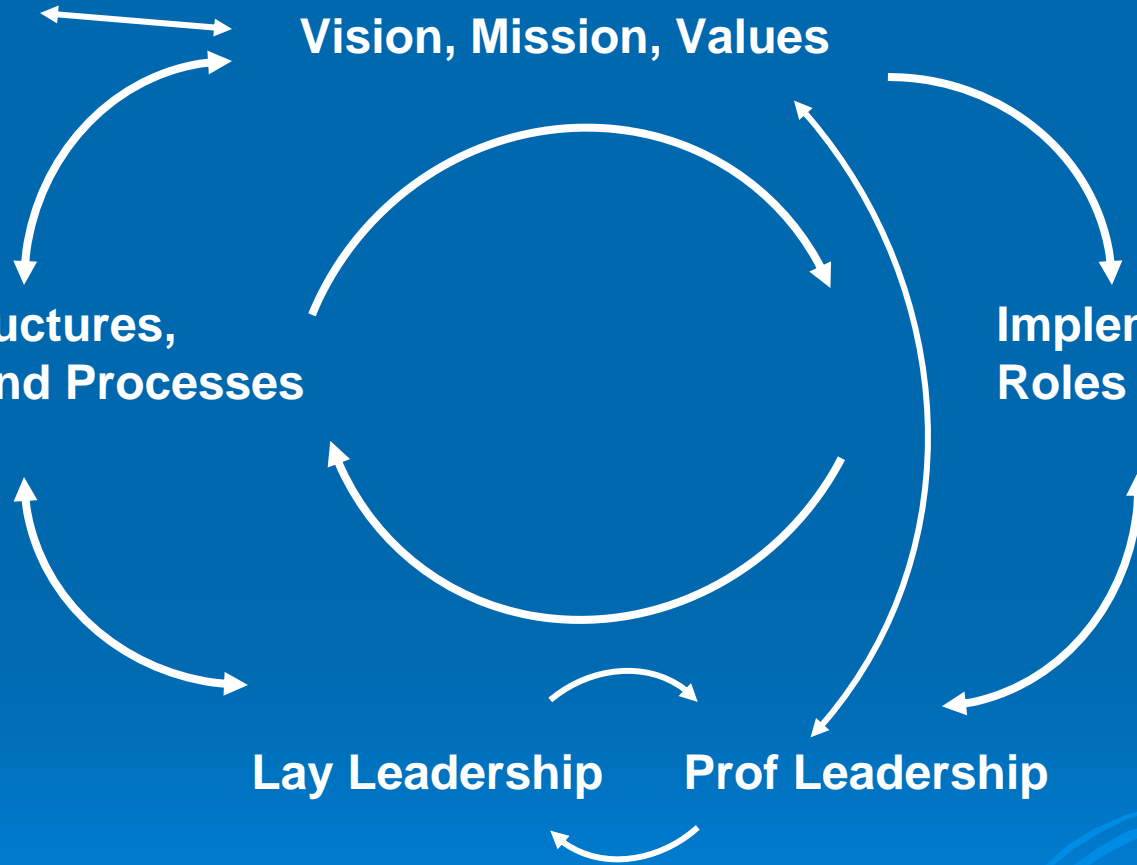
Vision, Mission, Values

Board Structures,
Policies and Processes

Implementation: Goals,
Roles and Expectations

Lay Leadership

Prof Leadership



Leadership and Governance Notes:

Vision, Mission, Values = Why

Goals, Roles, Expectations = What. Includes:

- Clear distinction of Board/staff responsibilities
- Clear Board expectations
- Clarity of deliverables, accountabilities and timelines.

Leadership = Who. Includes:

- Diversity of leadership
- Engagement of leadership
- Stewardship of stakeholders

Structures, Policies and Processes = How. Includes:

- Board structure
- Types of decision making
- Governance committee including nominating By Laws
- Norms for engaging with each other
- Technologies for connecting
- Frequency of meeting
- Board self-assessment

Fundraising Planning Includes:

- Connect to Vision
- Develop your plan
- Allocate/Dedicate resources of staff and leadership time and money
- Set goals – include feasibility review
 - Review/Create Case Statement

Identify Community Includes:

- Identify prospects
- Prospect research
- Networking

Connecting to Community Includes:

- Engaging, involving, touching, writing, meeting people
- PR

Ask for their Investment Includes:

- Ask, connect, invite, involve. (Board/FR Committee first)

Show Gratitude Includes:

- Show Appreciation = Tangible acts (phone call, letter, gift)
- Acknowledgements/Naming Opportunities
- Celebrations – Public
- Celebrate Volunteers as well as Donors

The Grinspoon Way: A Systems View

How to Create a Great Camp

