

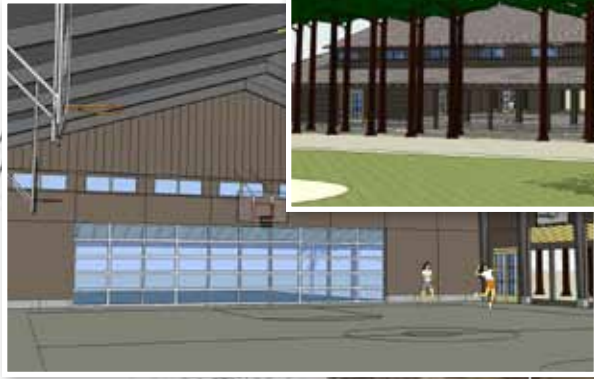


Here's To Dear Old Herzl



OUR GOAL is to raise \$8 million in 18 months.
...with your support, the *Here's to Dear Old Herzl*
campaign will rebuild the dream.





STAFF & GUEST HOUSING



MULTI-PURPOSE BUILDING / GYMNASIUM

NEW HAKS B

TENNIS COURTS

SOFTBALL FIELD

SPORTS STORAGE

BASKETBALL COURTS

FUTURE SWIMMING POOL

NER HOWIE

WEST HAKS

BEIT CHAI

SAND VOLLEYBALL

ULAM GATHERING HALL
w/ new toilet addition

STORAGE CANTEEN

SHOP



PAVILI

OZ

OLD OZO MO

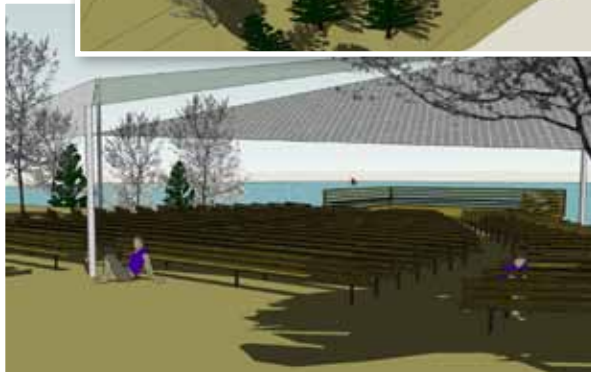
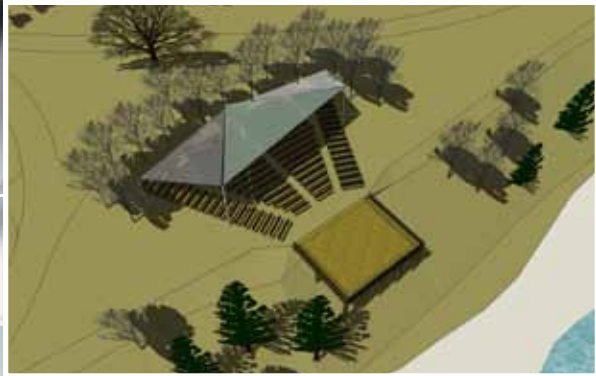
PAVI

ART






FINE ARTS COMPLEX

AN

AF



LEGEND

-  Phase One Development Buildings
-  Unchanged Existing Buildings
-  Modified Existing Buildings
-  Existing Trails / Buildings to be Removed
-  Buildings to be Removed



HERE'S TO DEAR OLD HERZL CAMPAIGN - CAPITAL COSTS: \$8 MILLION

Camper Housing & Bathrooms: \$4,000,000

With your help, we will replace our aging camper cabins with comfortable cabins which will serve camp for the next 60 years and add 15% more camper beds. Shower and bathroom facilities will be doubled.

Accessibility: \$1,150,000

Although Herzl Camp serves children with physical challenges, this renovation creates equal access to the Herzl Camp experience, fully opening Herzl Camp's doors to children with physical challenges. Existing programming space, including the waterfront, the George Kaplan Ulam (auditorium), and the Alex and Daisy Mains Marpeah (infirmary), will be modified to create access and allow independent use. New facilities will be ADA compliant.

Programming Space: \$2,000,000

To serve today's significantly larger camper population and to provide active play opportunities during "heavy dew" days, a multipurpose building large enough to hold 600 campers and staff at a time will be added; amanut (arts and crafts) space will be doubled; and existing programming space, such as the mercaz (open-air synagogue) will be expanded to comfortably seat 600.

Staff Housing: \$850,000

Today's Herzl Camp attracts talented, high-quality staff and expert volunteers, such as rabbis, artists, and scholars. Housing these staff and volunteers is a challenge in our current facility. The *Here's to Dear Old Herzl* Campaign will add a variety of staff accommodations, suitable for staff and volunteers with families, as well as young adult staff.

HERE'S TO DEAR OLD HERZL CAMPAIGN - GOAL: BUILD ENDOWMENT TO \$1 MILLION

Scholarship Endowment: \$850,000

To ensure that every child has the chance to live and learn their Judaism in the camp environment which has been proven the most effective tool to ensure continuity and adult observance, we will build the Herzl Camp Foundation's scholarship endowment up from \$150,000 to \$1,000,000

Donor Recognition, Honors and Memorials

In recognition of your gift to the *Here's to Dear Old Herzl* campaign, you may wish to choose to dedicate a facility, program or place at camp in your name or the name of a loved one. A named dedication shares your commitment to strengthening Herzl Camp with the community and may inspire others to give generously. If you wish to keep your gift anonymous, you may also choose a facility, program or place to remain unnamed – a non-naming opportunity.

All donors who support the *Here's to Dear Old Herzl* Campaign will be listed in a place of honor on the renovated campus, along with our founders, past presidents and camp directors.

Naming Opportunities

Multipurpose Building	\$1,000,000
Accessibility	\$1,000,000
Fine Arts Pavilion	\$500,000
Waterfront	\$500,000
K'far (Cabin Village)	\$250,000
Mercaz (Outdoor Synagogue)	\$250,000
Cabins	\$100,000

Giving Levels

Jerusalem Circle	\$500,000 and above
Tel Aviv Circle	\$250,000 and above
Haifa Circle	\$100,000 and above
Eilat Circle	\$50,000 and above
Yam Kineret Circle	\$25,000 and above
Ein Gedi Circle	\$10,000 and above
Massada Circle	\$5,000 and above