

Hands-On Technology

How Can We Help?

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Agenda:

- Today's Session – We're Here to Help
- How Can We Help?
 - DonorPerfect Online? Other DMS?
 - Google Groups? Docs?
 - DropBox?
 - Constant Contact or other eNewsletter tools?
 - Social Media
 - Other?
- Get Started!

Today's Session – We're Here to Help

- Brief overview of how the Technology Program Team can help you with various technology tools
 - DonorPerfect Online (DPO)
 - Board Management Tools
 - eNewsletter Tools
 - Other?
- Let us know how we can help you today...and in the future
- Real, hands-on work – set up or improve the use of these tools.

DonorPerfect Online (DPO)

- DPO support
 - Custom Reports, Filters
 - Duplicate Maintenance
 - Custom fields? Flags? Other?
- Mailmerge assistance
- General data preparation/review
 - For *any* Donor Management System (DMS)

Tech Tools for Board Effectiveness

- What is your Board's biggest "complaint"?
 - We can help determine the right tool

- Options:

- Central document repository
 - DropBox, Google Groups
- Email lists; save historical email threads
 - Google Groups
- Collaboration on documents
 - Google Docs
- Meeting scheduling
 - MeetingWizard, Doodle
- More engaged meetings (when not in person)
 - GoToMeeting, DimDim
 - SightSpeed
- And More...



- What is **YOUR** Board's biggest complaint?

eNewsletter tools



- Template setup in Constant Contact
 - Limited: VerticalResponse
- Contact import, list building
- Widget creation: eNewsletter signup
- Other questions?



- What eNewsletter assistance do **YOU** need?

Facebook Offerings

- Profile, Group, or Page?
- Basic Facebook Page setup
- Facebook Fan Box on website or blog
- Facebook Markup Language (FBML)
 - Form to collect data on Facebook
 - eNewsletter signup widget
 - Twitter widget
 - Other images, photos, etc.

- What do ***YOU*** want to do with Facebook?



Twitter Offerings

- Basic Twitter Account setup
- Tool recommendations/training
 - Connect mobile device to Twitter account (simple text messaging)
 - Utilize tools to tweet from iPhone, Blackberry
 - TwitterBerry, TweetDeck
 - Utilize tools to manage multiple twitter users on a single organizational account
 - CoTweet, HootSuite
 - Utilize desktop tools to organize the flow of information
 - TweetDeck
- Integrate Twitter feed with website (depends on your web design)
- Integrate Twitter feed with Facebook Page (and vice versa)

- What do ***YOU*** want to do with Twitter?

Other Social Media Tools



- And more...

Questions?



Photo by Xurple

For More Information

- Tech Program Website: <http://gijptech.org>
 - Blog: <http://blog.gijptech.org>
 - eNewsletter Archives/Signup: <http://eNewsletter.gijptech.org>
 - Webinar archives/registration: <http://webinar.gijptech.org>
- CommonCraft “In Plain English” videos (for Social Media):
www.youtube.com/user/leelefever